



Organizational Development

Our Client:

Founded in 2004 by a forward-thinking team of German and Chinese engineers, our Client had grown to become a world leader in E-House systems. Over the past decade, they provided prefabricated Substation and E-House systems for projects in some of the world's most remote locations and inhospitable operating environments.

Why we were approached:

Although a market leader in China, our Client had very few international engineering and sales activities. In 2015, our Client decided to establish the business in Hong Kong and to set up a regional sales organization around the world.

Our Task:

We were approached by Qingdao HQ to support the Client in establishing a Global Organization in 7 Regions around the world. Working closely together with the C-Suite, Breitenstein Consulting has been involved from the very start of this going-global activity and helped our Client with setting up Regional Offices in MENA, Africa, Latin America, North America, Australia, Southeast East Asia & Central Asia. We have supported our Client in the strategic Organizational Development areas:

- Global Strategy
- Business and Organizational Culture Development
- Human Resources Development
- Leadership Development
- Marketing
- Sales

What our Client says about us:

Founder & Chairman – "Without the professional, global support of the whole Breitenstein Consulting Team, it would not have been possible to set up a global organization in such a short period of time. And without the BSC Team, we would not have been able to make our debut at the Hannover Fair 2017!"